

destination NETZERO

2023 Media pack and mechanical data

In the fast-moving world of environmental change, brand new publication *Destination Net Zero* captures the latest news, views and intelligence in this vitally important transport and logistics sector. Core content covers all emerging fuel technologies, as well as fuel enhancement products and services, including all infrastructure considerations. *Destination Net Zero* will also call on a pool of industry experts offering sound advice, thought leadership and honest opinion.

This multi-media publication is distributed via a specialist database and also subscription and strategic distribution partners in both hard copy print and digital media channels. It will target the key people within the transport and logistics sector who have environmental change front and centre in their procurement process for both hardware and its supporting infrastructure.

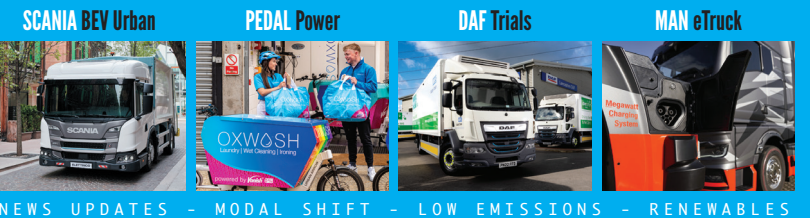
When viewed via smartphone, *Destination Net Zero* also utilises the latest AR (Augmented Reality) software, allowing the use of supporting video media to further enhance the magazine experience. *Destination Net Zero* is also fully supported by all main social media network channels as well as the very latest online page turning software.

The journey towards a cleaner transport world has started. Join us for *Destination Net Zero*.

“The journey towards a cleaner transport world has started. Join us for *Destination Net Zero*.”

SUSTAINABILITY - ENERGY - ENVIRONMENT - FUEL

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Mercedes-Benz eActros



IAA SHOW

VAN DEPOT CHARGING

MULTI-MODAL URBAN DELIVERY

ISSUE TWO

battery van round-up DAF LF driven in UK Scania transition volta zero first drive



VEHICLES - MICROGRIDS - LOW EMISSIONS - RENEWABLES

Not just vans - Beyond common thinking

Orange Hedges, Hilti UK, Renault Trucks UK & Volvo

"Here in the UK, the electric van and cargo bike work brilliantly"

It matters not

Since the start of the EV revolution, the focus has been on vans. But as the industry grows, it's clear that electric trucks are also a key part of the solution. Renault Trucks UK and Volvo are leading the way in this space, offering a range of electric trucks that are designed for urban delivery and last-mile logistics. These vehicles offer a range of benefits, including lower operating costs, reduced emissions, and improved air quality in urban areas.

Renault Trucks UK has introduced the Renault Trucks e-Tiger, a 100% electric truck with a range of up to 100 miles. Volvo has also introduced the Volvo FL Electric, a 100% electric truck with a range of up to 100 miles. Both of these trucks are designed for urban delivery and last-mile logistics, and they offer a range of benefits, including lower operating costs, reduced emissions, and improved air quality in urban areas.

There is also a growing market for electric cargo bikes. These vehicles are ideal for last-mile delivery in urban areas, and they offer a range of benefits, including lower operating costs, reduced emissions, and improved air quality in urban areas. Hilti UK and Orange Hedges are both leading the way in this space, offering a range of electric cargo bikes that are designed for urban delivery and last-mile logistics.

The future is now!

Mercedes-Benz Trucks is set to start trials of the eActros on public roads this year before the planned on sale date of 2024.

Electric is big news

Mercedes-Benz Trucks is set to start trials of the eActros on public roads this year before the planned on sale date of 2024. The eActros is a 100% electric truck with a range of up to 100 miles. It offers a range of benefits, including lower operating costs, reduced emissions, and improved air quality in urban areas.

The eActros can be charged with up to 160kW, which means its three battery packs need just over an hour to go from 20 to 80 percent full.

• Standard DC charging unit • Screen monitors battery state

Small Electric Van Round-up

There has been an enormous boom in the number of small electric vehicles being brought to market in the last 12 months but with the technology moving so quickly and the range of options so wide, it's hard to know where to start. We review the options from the cheap and cheerful to premium passenger car-based electric vans and hybrids.

Renault Kangoo E-Tech / Mercedes-Benz eCitan / Nissan Townstar Electric

Renault Kangoo E-Tech: A compact electric van with a range of up to 100 miles. Mercedes-Benz eCitan: A compact electric van with a range of up to 100 miles. Nissan Townstar Electric: A compact electric van with a range of up to 100 miles.

Range for the vans is 100 miles, while charging can be carried out using an 80kW supply to add more than 100 miles in less than 30 minutes.

Citroen e-Berlingo / Peugeot e-Partner / Toyota Proace City / Vauxhall Combo e

Citroen e-Berlingo: A compact electric van with a range of up to 100 miles. Peugeot e-Partner: A compact electric van with a range of up to 100 miles. Toyota Proace City: A compact electric van with a range of up to 100 miles. Vauxhall Combo e: A compact electric van with a range of up to 100 miles.

Game Changer

The truck industry has a global race on the cards for the biggest change since the introduction of the diesel engine back in the late 1900s.

The electric

The electric truck is set to revolutionize the industry. It offers a range of benefits, including lower operating costs, reduced emissions, and improved air quality in urban areas. The DAF LF Electric is a leading example of this technology, offering a range of up to 175 miles between charges.

DAF LF Electric could take you up to 175 miles between charges.

Your Space

How efficient is the best road to electrification?

The burning

The burning issue is how to power the electric fleet. Renewable energy generation is a key solution, but it's not as simple as flicking a switch. The industry is exploring a range of options, including solar, wind, and hydro power. These options offer a range of benefits, including lower operating costs, reduced emissions, and improved air quality in urban areas.

Renewable energy generation

FIRST DRIVE: VOLTA ZERO 16-TONNER

Start-up manufacturer Volta Trucks is trying itself as a disruptor in the electric truck sector. First tested back in 2019 by smaller 600kg models, Volta has been working up prototypes of its Volta Zero - a 16-tonne, two-axle all-electric rigid and semi-trailer at city distribution.

Built from

The Volta Zero is built from a range of sustainable materials, including recycled steel and aluminum. It offers a range of benefits, including lower operating costs, reduced emissions, and improved air quality in urban areas.

The expected visibility from the driver's seat is excellent.

“Destination Net Zero also utilises the latest AR (Augmented Reality) software”



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2023 Stats



Magazine circulation **10,000**



Issues per year **6**



Number of pages **48-64**

2023 Schedule

February Release date 24.2.23

April Release date 14.4.23

June Release date 5.6.23

August Release date 11.8.23

October Release date 13.10.23

December Release date 1.12.23

“LinkedIn has been chosen as the correct B2B social media platform to promote this new venture. LinkedIn also allows us to push our partners message via a mix of organic and sponsored performance growth. A recent study of LinkedIn activity demonstrated a phenomenal 600% increase in page impressions for Destination Net Zero, further underpinning our decision.”



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2023 Advertising rates and mechanical data

Dates

February

Booking deadline	January 27th
Copy deadline	February 10th
Release deadline	February 24th

April

Booking deadline	March 31st
Copy deadline	April 7th
Release deadline	April 14th

June

Booking deadline	May 15th
Copy deadline	May 22nd
Release deadline	June 5th

August

Booking deadline	July 21st
Copy deadline	July 28th
Release deadline	August 11th

October

Booking deadline	September 15th
Copy deadline	September 29th
Release deadline	October 13th

December

Booking deadline	November 17th
Copy deadline	November 24th
Release deadline	December 1st

Insertion dimensions

All measurements in millimetres (width x height).
All advertisements to be supplied in a digital format high resolution (300dpi) – pdf.

Quarter Page (Vertical)	89 x 135mm
Half Page (Horizontal)	185 x 135mm
Half Page (Vertical)	89 x 286mm
Full Page (include 3mm bleed)	210 x 297mm
DPS (include 3mm bleed)	420 x 297mm
News in brief page	186 x 99mm

Bleed: Please allow 3mm on all edges if your Full Page, DPS or Half Page DPS ad is to bleed.

Type: Please avoid type 12mm from the edge of trim on all sides.

Gutter: Magazine is saddle stitched, please avoid type 10mm either side from central spine.

Magazine Rates

Please contact David Johns for latest, competitive prices.

Contact info

General Info:

Matthew Eisenegger
Tel: 01257 231 521
Mobile: 07747 717 578
Email: matthew@cvdriver.com

Advertising Sales:

David Johns
Telephone: 01388 517 906
Mobile: 07590 547 343
Email: sales@cvdriver.com or djohns-mediasales@hotmail.co.uk

“This multi-media publication will be distributed via a specialist database”

